

Website Builder Application Comparison

WordPress.com standalone Free	WordPress.com standalone Premium HK\$63/month, billed yearly	GoDaddy Website Builder Business 1 month free trial, HK\$80/month, billed yearly	WordPress.com inside GoDaddy Deluxe (original HK\$72/month) HK\$62/month for 12 months subscription	WordPress.com inside GoDaddy Ultimate (original HK\$120/month) HK\$78/month for 12 months subscription	Wild Apricot Group Plan - US\$45/month, billed annually Community Plan – US\$81/month, billed annually
WordPress.com Subdomain	Custom Domain Name	Responsive mobile design	1 website	Up to 2 websites	Own website domain name purchased separately
Jetpack Essential Features (include SEO, spam protection, social sharing, site stats & more)	Jetpack Essential Features	Website hosting	15 GB storage	30 GB storage	Free Hosting on Amazon
Community Support	Email & Live Chat Support	24/7 support	100,000 monthly visitors	400,000 monthly visitors	Membership widgets
Dozens of Free Themes	Unlimited Premium Themes	NEW Create a blog	Blog	Blog	Fully responsive website themes that scale automatically to fit any screen width
Basic Design Customization	Advanced Design Customization	PayPal integration	FREE domain with annual plan	FREE domain with annual plan	Blogs and Forums
3GB Storage Space	13GB Storage Space	Security (SSL)	FREE Office 365 Business Email – 1st year	FREE Office 365 Business Email – 1st year	Limit access by membership level or group
WordPress.com Advertising and Banners	Remove WordPress.com Ads	Search Engine Optimization (SEO)	Built-in SEO wizard	Built-in SEO wizard	Advanced Site Customization can edit the HTML and CSS code
	Simple Payments			Ongoing malware scan & removal for 2 sites	Free SSL Certificate
	Monetize your site			SSL Certificate to secure visitor data	Unlimited Admins
	VideoPress support				Free Unlimited Supports

- WordPress can use multi-lingual / translation plug-in
- Wild Apricot does not support Chinese